



Stora Enso Re-board

Mailbox News

Newsletter for Partners
Issue 27 December 2011

A Re-board Coca Cola truck by Smurfit Kappa Display, Ireland



Holiday Season



We rapidly approach the end of another eventful year, with the prospect of an exciting year ahead, full of new business opportunities and unique product offerings. Despite the global economic decline, demand for Re-board remained intense throughout 2011. The change in ownership has enabled us to fully support the growth of our existing network and attract new partners in new territories around the world.

Re-board Conference 2012

The annual Distributors and Partners conference will take place in Stockholm January and February 2012. We sincerely thank all who have confirmed attendance from far and wide and are taking time away from their busy schedules to be with us.

New Opportunities

At the Re-board conference we will release the new price list 2012, information about FSC and up-dates regarding Re-board formats and developments.

Happy Holiday Season

Instead of sending Christmas Gifts to thank you all, our valued customer, we chose to make donations to Save the Children. From all of us at Stora Enso Re-board, we wish each and everyone a Very Merry Christmas & a Prosperous 2012

Stora Enso Re-board



Located throughout Ireland



Images provided by Jonathan Arthur of Smurfit Kappa Display, Ireland

Fabulous Re-board Coca Cola Tracks

These stunning Re-board POS displays are currently in stores throughout Ireland. Coca Cola wanted something spectacular for the Holiday Season and the Smurfit Kappa team produced the goods. We thank Jonathan and his team for sharing this amazing project with us.

Dublin, Waterford, Cork, Limerick and Galway.

Re-board Training Schedule for RTC Ireland

The Re-board Training Centre (RTC) Ireland, Dublin have tentatively scheduled dates for training throughout 2012. These are the planned training dates 2012:- **Jan** 17/18, **March** 21/22, **June** 13/14, **Sept** 12/13 & **Nov** 14/15. Ireland is now taking booking for these scheduled dates. Acceptance is on a first come, first fully paid basis, with limited spaces available. Payment is expected in full and a month in advance of the scheduled training date to guarantee a reserved seat.

Other dates can be arranged through the RTC Ireland for groups of 6 or more. Please send all your enquiries directly to John@oriamgreen.co.uk

Re-board Newsletter

Mailbox **News** Send us information about your interesting Re-board projects for inclusion in the newsletter

NORDE, Philippines

The **Norde** team have been busy promoting Re-board at the AdCongress Show recently. The produced a unique 2 story stand to showcase various Re-board display units.



DJQ China

DJQ china, have an impressive client base that include PUMA, MIZUNO, Reebok and K-Swiss. Lacoste wanted a display rack that would reduce the cost of transportation considerably, that was easy to assemble in store and a sustainable alternative. DJQ impressed Lacoste with their Re-board, flat packed, lightweight window display.



Iconic British Telephone Box

Of the many things that spring to mind epitomising Britain, the old red telephone box ranks in the top 10 along with the Double Decker bus and Fish and Chips. An icon and symbol recognised the world over and wonderfully reproduced in Re-board by **Aston Packaging Pte Ltd, Singapore.**



Re-board Events

NSK

PAGE2012, 8th -10th Feb

Ikebukuro Sunshine city

JAPANSHOP 2012, 6th- 9th March

Tokyo Big Sight

DRUPA, 3rd-16th May

Germany

Sign & Display show 2012 13th-15th June

Osaka Nanko ATC Centre

INTERPHEX JAPAN, 27th-29th June

Tokyo Big Sight

PROMOTIONAL GOODS EXPO, 4th-6th July

Tokyo Big Sight

Northern Design & NSK

FESPA Digital Barcelona 21-24th Feb 2012

Forest Stewardship Council FSC

For sometime now our network has requested that we obtained FSC certification. Petter is spearheading our internal team to obtain FSC certification. Our first audit is scheduled for 4 January 2012. If all goes well certification approval takes 2-3 weeks from audit.

Plant Closure

Seasonal holiday is rapidly approaching. We will close our plant on Friday 23rd December and re-open Monday 2nd Jan 2012.

The last day we can accept orders and book transport is Thursday 15th December. All orders received after Thursday 15th December will be handled upon our return.

Avanti

Congratulations to our Distributor in Turkey Avanti for their first Re-board expo, Sign Show Istanbul. Your efforts are greatly appreciated.



Andreas Weckfors, Sales Support Stora Enso Re-board

New Employee, Sales Support

We warmly welcome onboard Andreas Weckfors as our new employee responsible for sales and network support. Andreas is based at the Norrkoping Plant working closely with Production and Logistics teams.

His contact details are

Andreas.Weckfors@designforce.se

Cell +46 76 806 8005.

Stora Enso Re-board HQ

Stora Enso Re-board Sales Team Visits

Andreas Russia SE Re-board Recon Q1-Q2
Poland SE Re-board Recon Q1-Q2
India SE Re-board Recon Q3-Q4
China SE Re-board Recon Q3-Q4

Kieron Igepa Hamburg, 16 Dec
Re-board Seminar Japan 14-18 Feb
FESPA Digital Barcelona 21-24 Feb
Wal-Mart Expo USA NWA 7-10May
Mexico SE Re-board Recon Q1-Q2

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